

**FOR IMMEDIATE RELEASE**

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**Niagara Falls Canada Hotel Association Partners with Green Key Global to Promote Sustainable Hospitality**

*Ottawa, ON* – Green Key Global is proud to announce our partnership with the Niagara Falls Canada Hotel Association (NFCHA). Through this relationship, NFCHA will provide its member hotels with incentives to achieve Green Key Global's Eco-Rating certification, empowering local properties to elevate their sustainability practices.

By partnering with Green Key Global, North America's leading sustainability certification body for the hospitality industry, the NFCHA aims to position the region as a leader in sustainable hospitality and tourism. The collaboration not only solidifies Niagara Falls as a frontrunner in sustainable tourism but also provides hotels with the valuable resources and recognition needed to attract environmentally conscious travelers, businesses, and events. Together, NFCHA and Green Key Global aim to foster a greener future for the region while supporting its vibrant hospitality industry.

"Travelers today are looking for destinations and hotels that align with their values. Our partnership with Green Key Global underscores NFCHA's commitment to positioning Niagara Falls as a leader in sustainable hospitality. By partnering with Green Key Global, we're ensuring Niagara Falls hotels have the tools and recognition they need to remain competitive in corporate travel RFPs, guest expectations, while also contributing to the well-being of our local community and natural environment"

"As we continue to see Canadian tourism destinations embrace sustainability, certification of these efforts is key to preventing greenwashing," said **Anick Levesque, Managing Director of Green Key Global**. "Our partnership with NFCHA will help support hotels in these efforts, enabling them to reap the benefits of certification and attract more visitors to this iconic destination."

**About Niagara Falls Canada Hotel Association**

Niagara Falls Canada Hotel Association (NFCHA), is devoted to fostering the growth of Niagara Falls' tourism industry through tireless advocacy, strategic investments, and fruitful collaborations. NFCHA actively engages with hotel members and valued stakeholders to champion Niagara Falls as the premier destination for travel, trade, sports, and cultural events, as well as meetings and conventions.

**About Green Key Global**

Green Key Global, owned by the [Hotel Association of Canada](#) (HAC) and the



[American Hotel & Lodging Association](http://www.greenkeyglobal.com/home) (AHLA), is a leading certification body empowering hospitality businesses in North America to achieve excellence in sustainability. Our globally recognized Best-in-Class solutions ensure that our members meet high international standards, leveraging corporate social responsibility and environmental social governance, gaining a competitive edge in the eco-conscious market. By aligning with all 17 of the United Nations' Sustainable Development Goals (SDGs), Green Key Global sets a comprehensive standard for sustainability practices. Join us as we lead the way towards a more sustainable future for the hospitality industry: <http://www.greenkeyglobal.com/home>

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